

Figure: the water efficiency labeling signs



**The general grade Standard color.**  
**(PANTONE: Color sample number 312C)**



**The gold grade Standard color.**  
**(PANTONE: Color sample number 729M)**

1. The water efficiency label signs are divided into the water efficiency label of gold grade and the water efficiency label of general grade. The general grade is printed in a monochrome blue standard color (PANTONE: color sample number 312C). The gold grade is printed in a monochrome golden standard color (PANTONE: color sample number 729M). But manufacturers may adjust to the monochrome printing of other colors, depending on the different product packaging, while it is subject to the approval of the central competent authorities.
2. The water efficiency label signs should be clearly marked on the product body or its packaging, and expose the user name, product model and manufacturing date. If it is not suitable to do product label on the product body or its packaging, it should be replaced by other significant way enough to cause consumer awareness instead.
3. The water efficiency label should be used in accordance with the pattern; deformation or filling words are not allowed. But you may zoom in or out in proportion.